



## PRESS STATEMENT

### Kenya Airways Boosts New York Route with 9 Weekly Flights to Complement Increasing Travel Demand

*KQ has partnered with KTB to showcase Kenya as a destination in North America*

**14<sup>th</sup> March 2024, New York** \_Kenya Airways (KQ), has partnered with the Kenya Tourism Board (KTB) to strategically position Kenya as a tourist destination in North America through a trade roadshow. The roadshow, scheduled to take place from 19<sup>th</sup>-21<sup>st</sup> March 2024 in New York, Boston, and Toronto, aims to showcase Kenya and stimulate travel demand for the country.

To complement the growing appetite for travel to Kenya, Kenya Airways has introduced two (2) additional flights on the New York route between 15<sup>th</sup> June 2024 to 28<sup>th</sup> September 2024, covering the summer peak season. This move brings the number of weekly flights to nine (9) with Thursday and Saturday providing guests with the option of two flights (morning and afternoon) out of New York. In addition to the direct flight advantage, the new schedule also offers guests a unique, convenient same-day arrival flight option (morning departure from Nairobi and afternoon arrival in New York).

The new detailed flight schedule is as follows:

NEW YORK TO NAIROBI			
Day	Flight Number	Departure time	Arrival
Daily	KQ003	13:45	10:30+1
Additional flights on Thursday & Saturday	KQ005	20:00	16:45+1
NAIROBI TO NEW YORK			
Daily	KQ002	23:35	07:35 +1
Additional Flights on Thursday & Saturday	KQ004	08:45	16:45

According to the Ministry of Tourism and Wildlife, international tourist arrivals into Kenya hit 1.75 million in 2023, up from 1.48 million recorded in 2022, signaling increased demand which is expected to boost the international tourist arrivals by 825,000 annually.

Kenya Airways introduced the direct route between New York and Nairobi in 2018, providing a gateway into East Africa and opening up the region for business and leisure travel.

**-ENDS-**



## [About Kenya Airways](#)

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 45 destinations worldwide, 37 of which are in Africa. In 2022 the World Travel Awards recognized KQ as Africa's Leading Airline, Africa's Leading Airline Brand, Africa's Leading Airline - Business Class, and Africa's Leading Inflight Magazine (Msafiri). In 2023 KQ was awarded Best Airline Staff in Africa at the prestigious Skytrax World Airline Awards. KQ's fleet comprises of widebody Boeing aircraft that includes its flagship B787 Dreamliner and narrow-body Embraer E190 aircraft. The on-board service is renowned worldwide and the lie-flat business class seat on the wide body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi. For more information go to [www.kenya-airways.com](http://www.kenya-airways.com) or call our 24-hour Customer Services Desk: +254 20 327 4747, Twitter: @KenyaAirways, Facebook: KenyaAirways, Instagram: OfficialKenyaAirways

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